Fruit first, then the other ingredients.

We always thought that a fruit paste had to be as similar as possible to a top quality fruit jam, with a lot of concentrated fruit and only the necessary sugars, flavours and colours.

For this reason we developed the PRIMAFRUTTA line, to add a lot of natural flavour and colour to your frozen yoghurt

All the PRIMAFRUTTA line is available with artificial or natural colours.



- APRICOT
- PINEAPPLE
- BANANA

- ORANGE
- STRAWBERRY
- WILDBERRIES
- KIWI
- RASPBERRY
- MANDARIN
- MANGO ALPHONSO
- GREEN APPLE
- MELON
- BLUEBERRY
- DEWBERRY
- PASSION FRUIT
- PEAR
- PEACH
- GRAPEFRUIT
- POMEGRANATE
- WATERMELON